

AGENDA

Cover Photographed by: Ash Gupta

OCT 2017
Issue #1

CHASE MASTERSON

Star Trek & the Pop Culture Hero Coalition

KEVAN HALL
LUXURY MEETS CELEBRITY

FALL RUNWAY

KETLONE
SASS & BIDE
ZLAD NAKAD
KARLA SPETIC
JUSTIN CASSIN
ARTEM SHUMOV

The Beauty Vegan

'Tween to Seventeen
Back to School Fashion Shoot

Marc Mennigmann
HANDS

KEIKO
MATSUI

JOURNEY TO THE HEART

EDITOR'S LETTER

Chasing Trends Is Tricky Business

HONG KONG HALLOWEEN

24 BLONDES

Fixing Those Grammar Flubs ...

SYNTAX ME!

WHAT'S IN THIS ISSUE



■ **Kaylene Peoples**
Founder and Editor in Chief



'Tween to Seventeen Back to School Shoot
(Behind the Scenes Photographed by Kaylene Peoples)



Halloween at its spookiest resides in Hong Kong of all places! And we are excited to give you a preview of *Happy Death Day* by the producers of *Get Out*!

Our First *Monthly-* & Well Worth the Wait!

Welcome to the first monthly issue of *Agenda* magazine. With three gorgeous books that include two *Agenda Special Editions* and our *Fitness Couture Collector's Issue*, we thought we'd scale the page count down to deliver you a sparkling new glossy fashion magazine, filled with new content, overflowing with the latest fashion, articles, and interviews. We are thrilled to deliver the first of many monthly issues to come.

So what's in this issue? Actress Chase Masterson talks about her fascinating career with *Star Trek* and her charity the Pop Culture Hero Coalition. There are interviews with fashion designer Kevan Hall and the clothing line Avocado. Need a grammar tune-up? **Syntax Me** is our monthly grammar column, also a regular fixture in our special edition series, and dedicated to fixing those language faux pas. Fashion runway has always been the mainstay of *Agenda*, and we feature a ton of eye-popping fall collections from around the world. And speaking of fashion, check out the stunning editorials *'Tween to Seventeen*, *24 Blondes*, and our men's fashion spread *Pacific Fall*. I also interviewed Marc Mennigmann when I was in Markneukirchen, Germany, last year for the Reeveland Music Festival—read about his photo series entitled THE HANDS PROJECT. We feature our beauty editor Shahada Karim. She talks about her beauty journey and once again shares with us her tried and tested reviews and articles. Plus, book reviews by executive/copy editor Lee L. Peoples and Fitness Couture's Anthony Heredia are close at hand.

Debuting for the first time in print are **Agenda Bloggers**, which include yours truly with Fashion Talk, Kevin Foster with The Social Almanac, and Sheryl Aronson with Arting Around. What are we blogging about? Fashion Talk warns you about the pitfalls of following trends. The Social Almanac debates the sensitive issues of our transgender youth. And Arting Around interviews the legendary Keiko Matsui about her newest CD *Journey to the Heart*. (Visit agendamag.com to read even more from Agenda Bloggers.)

Did you think we forgot about the season? I'm not just talking about fall. Halloween is just around the corner, and we have some ominous content strategically placed inside this issue just to scare you.

agendamag.com

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MOSCOW, RUSSIA - MARCH 17: A model walks the runway at CIAO it's me! Istituto Europeo di Design Graduate Fashion Show show during day 6 of Mercedes Benz Fashion Week Russia FW17/18 at Manege on March 17, 2017 in Moscow, Russia. (Photo by Oleg Nikishin/Mercedes Benz Fashion Week Russia)

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“To take the photos, I just need five minutes of the artist’s time and a sturdy table. I bring a flash, a white background, and of course my Leica Monochrom camera. With each artist I discuss how he wants to present his hands in a way that reflects his instrument and his unique playing style. Then we take two or three pictures and that’s it.”

■ Marc Mennigmann
Photographer, Musician
The Hands Project

“HANDS” BY MARC MENNIGMANN THERE’S TRUTH IN BLACK & WHITE

Interviewed by Kaylene Peoples | Responses by Marc Mennigmann

Photographer Marc Mennigmann from Isalon, Germany, documents in the rare medium of black and white film. He uses a Leica Monochrom, which is not only a complex camera, but is known for its rich optics that cater to alternative mediums in photography. Mennigmann chooses to spend his time capturing his subjects in their rawest form, bringing out their essence and exposing a vintage grittiness only seen in rare instances today with the explosion of digital color photography. A purist in the deepest sense, he has started a project called HANDS. Marc has spent hours photographing the hands of famous musicians around the world, and the simplicity of a black and white photograph does his subjects the most justice.

How did you get involved in photography?

I started about 20 years ago with a cheap Lomo camera, a plastic camera with a plastic lens. You get awful photos with it, but they are live. I dug deeper and deeper; and eight years or so ago, I started doing digital photography . . . but my heart beats analog! So finally, I ended up with a Monochrome camera, and this is what I do. I try to be as analog as possible in my pictures.

That’s really nice. I know that your camera itself is a really difficult camera to even use. I had a knock-off version, a Fuji, a couple of years back, and it was hard as heck to use. And the photos are absolutely gorgeous—just the intense depth of the pictures themselves, you really capture your subject. Now I know at this particular Warwick event, you have been photographing a lot of famous hands.

Yes, this is my project. It’s about musicians’ hands: the part of the body of these famous musicians who actually create the tone, make the note, or play the beat. This is the last instance of the body that is performing the note you are hearing as an audience. For me this is the most important part of the musician, not in terms of creativity, but in terms of doing the music. It’s really funny because no matter what musician I ask about photographing his hand, when I tell them the concept, they immediately say, “Yes! This man understands what I am doing and what this is all about.” Because everything comes from the hands.



Marc Mennigmann photographing (L)Pianist Adam Holzman and (R)Richie Kotzen

Wow, that’s very deep. What are some of the other things you do as a photographer? How did you develop your style? What were some of your influences?

The influences . . . this is a hard thing because I don’t care about what others do. I only see what pictures I like. And there’s a lot of concept photography, for example, that I do by myself. I see pictures that I like, and from there I try to pinpoint what it is I like from that particular photo I am observing. And this influences my work. So it’s not an artist that influences my work, but the result is art that is influencing my work. This is the same in music. So if you’re listening to music, I think you shouldn’t try to imitate the artist because you’ll never be the artist—it would be boring because we don’t need two of the same artists. You should try to find out what is fascinating you about the music of that artist, and try to involve this into your music, creating your own style. It’s the same thing. So photography and music are pretty much similar.



■
Bunny Brunel
Is an American, French-born, Grammy-nominated, fusion bassist, and founding member of the band C.A.B. Significant in the jazz fusion genre, Brunel is one of the four founding members of the Jazz Bass Fusion Movement that was established in the 70s (along with Stanley Clarke, Jaco Pastorius, and Jeff Berlin). He is also a music instructor, author, and designer of electric basses, as well as the creator of the Bunny Brunel Electric Upright Bass (BBEUB).
(Photo by Marc Mennigmann)

208 HANDS & COUNTING

THIS IS A CURRENT LIST OF
PARTICIPANTS OF THE HANDS PROJECT



Organ
Pat Bianchi, Dan Hemmer

Accordion
Lydie Auvray

Chapman Stick
Jim Lampi, Youenn Landreau

Tap Guitar
Ron Baggerman, Mathias Sorof, Markus Reuter

Guembri
Majid Bekkas

Violin
Didier Lockwood, Zoltan Lantos

Drums
Peter Erskine, Steve Gadd, Dennis Chambers, Chester Thompson, Charly Antolini, Joey Baron, Marco Minnemann, Craig Blundell, Pat Mastelotto, Joel Taylor, Wolfgang Haffner, Schroeder, Benny Mokross, Keith Le Blanc, Stacey Lamont Sydnor, Tc Tolliver, Dirk Brand, Peter Kaszas, Nick Hayes, Ramon Lopez, Carmen Intorre Jr., Sven Kosakowski, Katy Elwell, Benni Koch, Chrigel Bosshard, Jamie Peet, Thomas Brucke, Diego Mocci, Catrien Stremme, Maciej Kudla, Johnny Vatos, RJ Norwood Jr., Mike Miley, Joe Czekaj, Manni von Bohr, Kevin O’Rourke, Brian Tichy

Percussion
Ramesh Shotham, Hieronymus

Trumpet
Walt Fowler

Trombone
Nils Landgren

Sax
Andy Sheppard, Michael Blicher, Bob Franceschini, Albert Wing, Jeff Hollie, Johannes Lemke, Susanne Alt, Christoph Irniger

Harmonica
Craig “Twister” Steward

Vocals
John Corabi, R.A. Ramamani, Amber Sauer, Jay Buchanan, Sari Schorr

Conductor
Vince Mendoza
Tour Manager
Al Heatherington
Himself
Steven Wilson, Henning Pauly, Henning Gehrke

Camera
Peter Hurley, Cristina Arregoni
Anarcho Clown
Leo Bassi

Guitar
Joe Satriani, Adrian Belew, David Rhodes, Mike Stern, Ralph Towner, Al Di Meola, Jon Gomm, John Abercrombie, Ike Willis, Mike Keneally, Richie Kotzen, David Kilminster, Pat Martino, Joscho Stephan, Peo Alfonsi, Stevie Salas, Ray White, Phil X, Michael Sagmeister, Eric Gales, Henrik Freischlager, Dennis Hormes, Hubie Wang, Neil Zaza, Axel Ritt, Jen Majura, Marcos Rodriguez, Omar Gusmao, Ronny Drayton, Mike Andersen, Robbie Seahag Mangano, Csaba Toth Bagi, Zap Mcinnes, Mat Ricou, Jim Müller, Sebastian Müller, Matthias Degener, Bernhard Galler, Peter Alexius, Tito Larriva, Marcus Praed, Scott Holiday, Randy Hansen, Innes Sibun, Doug Aldrich, David Lowy

Piano
Carla Bley, Joachim Kühn, Martin Sasse, Marc Copland, Robert Martin, Adam Holzman, Kevin Hays, Fred Händl, Allysa Grace, Clifton Williams, Manfred Mann, Anders Olinder

Bass
Leland Sklar, Steve Swallow, Steve Bailey, Abraham Laboriel, Gary Willis, Billy Sheehan, Alphonso Johnson, Bryan Beller, David Ellefson, Tom Fowler, Nick Beggs, Rhonda Smith, Stu Hamm, Jaan Wessman, Kai Eckhardt, Tom Kennedy, Bobby Vega, Bakithi Kumalo, Nik West, Divinity Roxx, Chuck Rainey, Felix Pastorius, Hellmut Hattler, Wolfgang Schmid, Marco Mendoza, Steve Lawson, Julie Slick, T.M. Stevens, Tanya O’Callaghan, Ove Bosch, Jeroen Paul Thesseling, Marco Blöchlinger, Dick Lövgren, Chela Harper, Scott Devine, Scott Reeder, Daniel Spriewald, Drew Gress, Terrence Baize, William Knox, Reza Askari, Jens-Ulrich Handreka, Joep Oosterbaan, Joe Hubbard, Neil Murray, Angeline Saris, Tetsuo Sakurai, Doug Johns, John B. Williams, Robin Zielhorst, Bunny Brunel, Yolanda Charles, Richard Boucher, Marius Goldhammer, Anthony Wellington, Kern Brantley, Ralphe Armstrong, Manou Gallo, Cass Lewis, Torsten Risch, Peter Sonntag, Liam Wilson, Lars Lehmann, Jasmine Cain, Justin Chancellor, Günther Gebauer, Chris Glen, Victor Brandt, Étienne M’Bappé, Dana Hawkins, Rex Brown, Lolita Lynne, Dave Beste, Walter Cerasani, Ufo Walter, Kevin Jefferies



■
Jon Gomm
 is an English singer-songwriter and performer. Using a single acoustic guitar to create drum sounds, bass lines, and melodies simultaneously, his songs draw on a range of influences and styles including blues, soul, rock and even metal.
(Photo by Marc Mennigmann)



■
Carla Bley
 Is an American jazz composer, pianist, organist and bandleader. An important figure in the free jazz movement of the 1960s, she is perhaps best known for her jazz opera *Escalator Over The Hill* (released as a triple L.P set), as well as a book of compositions that have been performed by many other artists, including Gary Burton, Jimmy Giuffre, George Russell, John Scofield, and her ex-husband Paul Bley. *(Photo by Marc Mennigmann)*



The HANDS Project Behind the Scenes with Photographer Marc Mennigmann:
 Top (L-R): Steven Wilson, Abe Laboriel; Middle (L-R) Richie Kotzen;
 and (R) Phil X, Daniel Spriewald, Divinity Roxx; Bottom (L-R) Adrian Belew,
 Craig Blundell, and Bakithi Kumalo & Ana Orias Balderas (Photos: Sven Kosakowski)



Marc Mennigmann Photographing Drummer Steve Gadd's Hands

“Color is distracting. It does not say anything about the soul of the person.”

Do you only shoot in black and white?

Exclusively! This is why I have a camera that produces black and white photos.

What is that like in a world where photography features mainly digital color? You're definitely setting yourself apart.

Yes, and most of the media doesn't print my pictures because they are so proud of having color pictures; and the ability to print supersedes printing black and white.

And they're really missing it. You get the grit of things—you really capture the character of your subject in a black and white photo.

Yes, I agree. Color is distracting. It does not say anything about the soul of the person. For example, when I look at you and see your lipstick—with a black and white picture, it accentuates your lips—the eyes (not the color of your eyes) bring out the soul and subtle nuances of the person. And you don't need color for that!

Visit Marc Mennigmann at hands-project.de to learn more about The HANDS Project. He has photographed 208 musicians' hands so far, everyone from Adrian Belew to Al Di Meola and the list is growing!



■
Kaylene Peoples
Is *Agenda* magazine's founder and
Editor-in-Chief, recording artist (singer/flutist),
composer/arranger, filmmaker, and journalist.
(Portrait by Marc Mennigmann)

*“It was a thrill
and an unexpected
pleasure to have
Marc take my
portrait. Who
knows, maybe one
day I too will
become a member
of Mennigmann's
exclusive club of
hands!”*

—Kaylene Peoples